

DAYO AWOBEKU

FRONTEND DEVELOPER

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SUMMARY

User-centric Frontend Developer with in depth experience in web development, coding, and debugging for scalability and performance. Demonstrated success in developing pixel-perfect implementations and optimizing user interfaces to improve user experience.

EXPERIENCE

Frontend Developer

DOJAH

August 2021 - Present, Lagos

- Led the building of the Dojah's Core Onboarding Platform using JavaScript, React.js, and Next.js, which has allowed for scaling to over 1,000,000 users.
- Optimize code and images to improve web performance, achieving a Lighthouse score of 70%, and enhancing user experience.
- Implement sound SEO principles increasing online traffic by 15% and reducing bounce rate by 18%.
- Design React components with Tailwind CSS to ensure consistent styling and boost productivity by 40%.
- Collaborate with cross-functional teams, including product management and design, revamping end-to-end products using Agile and SCRUM frameworks, ensuring alignment and successful execution of the web application and website projects, saving the company 10% in development costs.
- Received commendation and a raise from management for contributions in the company-wide digital transformation efforts within the first year.

Frontend Developer

OUTLIERZ

January 2021 - July 2021, Lagos

- Established processes, designs and architecture for the product that improved quality and scalable web application and development cost through collaboration across the Engineering and Product teams.
- Built a pixel-perfect website with optimal cross-browser and multi platform compatibility, which resulted in a 15% increase in website traffic and a 50% increase in conversion.
- Developed new components to provide seamless functionality and an enhanced user experience, which led to a 10% increase in user engagement.
- Utilized various optimization techniques, resulting in a Time to Interactive (TTI) of 1.6 seconds and a performance rating of over 80% using Google's Lighthouse tool, which improved website speed and reduced bounce rate by 10%.
- Managed the delivery of a major product launch with positive feedback from customers and stakeholders, by meeting set goals, metrics and deadlines, and leading the technical team to success.

PROJECTS

Frontend Developer

SITESNAP

• October 2022 - January 2023

- Built and launched "SiteSnap.Design," an open source project platform for discovering and learning from top websites, with over 600 companies, 20 industries, and 14 web pages, resulting in over 500 active users and a 40% increase in engagement.
- Received positive feedback from users who found the platform valuable in learning about design trends and best practices, increasing customer satisfaction by 15%.
- Grew the platform's user base and engagement through effective marketing and promotion strategies, resulting in a 50% increase in traffic.

Engineering Lead

DO DEEL

• September 2021 - December 2021

- Developed the admin dashboard and landing page for a mobile application that automated the digital onboarding process for CDS across over 10 states in Nigeria.
- Co-led a technical team of 30+ engineers, product designers and managers to a successful and timely product launch within budget.
- Developed projects from design through completion, optimized cross-browser and multi-platform compatibility, and improved user experiences using JavaScript, React.js, Gatsby, Redux, and Firebase, which resulted in a 50% increase in user satisfaction.
- Implemented a real-time chat system for users to share live information during educational sessions, which increased user engagement by 40%.
- Collaborated remotely with team members from different departments and actively participated in weekly brainstorming sessions, resulting in a more cohesive and effective team.

FRONTEND DEVELOPER INTERN

ZURI TEAM

• February 2021 - June 2021

- Completed a rigorous 5-month full-time Web Development Immersive Program, mastering web development skills through intensive training, programming projects, code challenges, and presentations.
- Led a team of 20 remote engineers and designers to build an Escrow platform for B2C companies, resulting in a successful launch of the product on time and within budget.
- Built pixel-perfect, responsive user interfaces and collaborated on engineering standards, design, and architecture decisions, which led to a 40% increase in user satisfaction.
- Designed user interfaces using Figma to achieve usability and visual appeal.

PRODUCT DESIGNER

DECASOFT

• February 2021 - April 2021

- Drove the project through user research, creating storyboard and user flow, brainstorming, copywriting, and creating low-fidelity and high-fidelity wireframe prototypes using Figma.
- Managed regular sync with stakeholders, incorporated feedback, and iterated efficiently.
- Developed a scalable and flexible design system to streamline the user experience and QA tested upon launch.

EDUCATION

Bachelor of Science in Biomedical Laboratory Science.

University of Ibadan • Ibadan • 2019

SKILLS

Technical Skills; Next Js, Typescript, React Js, Javascript, Tailwind CSS, Bootstrap, Figma, Adobe XD, Product Designing, Software Development, Project Management

Soft Skills: Problem Solving, Attention to detail, Analytical Thinking, Stress Management, Time Management, Communication, Relationship Management